North Dakota residents believe youth alcohol use is a problem (87%).

(ND CPRS, 2008)

North Dakota ranks #1 in the nation for past month Binge alcohol use among ages 12-20.

(NSDUH, 2011)

What can we do to change ND’s underage drinking culture?...
CULTURE CHANGE
comes from:

Parents’ influence in their child’s life.

Laws and Policies which limit youth access to alcohol.

Consistent Enforcement of underage drinking laws.

We cannot expect underage youth to say ‘no’ to harmful drinking when their environment tells them ‘yes.’

Decreasing Access WILL Decrease Use

www.nd.gov/dhs/prevention/seow