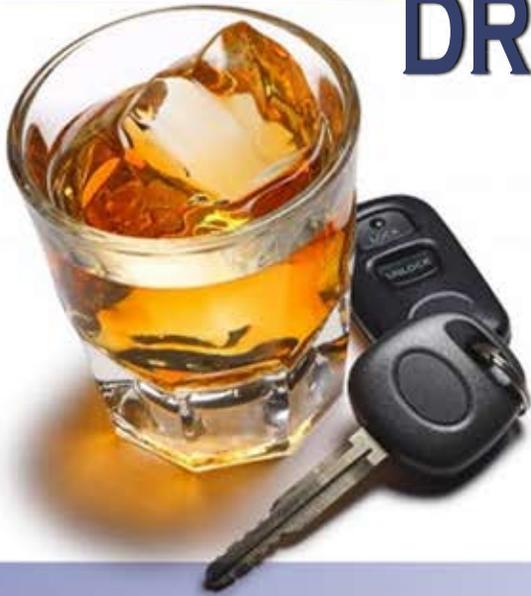


# A culture of DRINKING AND DRIVING



“A sobering problem: Culture of drinking and driving a fatal flaw in N.D.” Bakken Today

“ND man arrested for 14th DUI”

[DevilsLakeJournal.com](http://DevilsLakeJournal.com)

## “Alcohol crash deaths **down** in the U.S., **UP** in North Dakota”

DICKINSON PRESS  
Something for everyone, everyday



“2 children dead after truck drives over tent at North Dakota campground”

“West Fargo family of 3, other driver killed in crash near Jamestown”

INFORUM  
by the North Dakota Highway Patrol

### CONSEQUENCES:

**50%** of fatalities on North Dakota roads were **alcohol-related.**

(ND Highway Patrol, 2012)

**There is 1 alcohol-related car crash every 8.6 hours.**

(ND DOT, 2011)

**6,600** people were arrested for **driving under the influence** in 2011.

(Crime in ND, 2011)

**MORE than:**

Valley City

POPULATION 6,579



What can we do to change ND's drinking and driving culture?...

# CULTURE CHANGE

comes from:

**P**ARENTS role modeling and encouraging good driving habits.

**L**AWS and **P**OLICIES which support healthy behaviors and choices.

Strong **E**NFORCEMENT efforts.

Consistent **P**ROSECUTION of alcohol violations.



**98%** of ND residents believe drinking and driving is **NOT** ok. (ND CRS, 2008)

The Regional DUI Task Force efforts resulted in **508** arrests. (ND DOT, 2011)

**87%** of ND residents support DUI checkpoints. (ND CRS, 2008)

