A culture of DRINKING AND DRIVING

“A sobering problem: Culture of drinking and driving a fatal flaw in N.D.” Bakken Today

“ND man arrested for 14th DUI”

“Alcohol crash deaths down in the U.S., UP in North Dakota”

“2 children dead after truck drives over tent at North Dakota campground”

“West Fargo family of 3, other driver killed in crash near Jamestown”

CONSEQUENCES:

50% of fatalities on North Dakota roads were alcohol-related.

(ND Highway Patrol, 2012)

There is 1 alcohol-related car crash every 8.6 hours.

(ND DOT, 2011)

6,600 people were arrested for driving under the influence in 2011.

(ND DOT, 2011)

MORE than: Valley City

POPULATION 6,579

What can we do to change ND’s drinking and driving culture?...
CULTURE CHANGE comes from:

Parents role modeling and encouraging good driving habits.

Laws and policies which support healthy behaviors and choices.

Strong enforcement efforts.

Consistent prosecution of alcohol violations.

98% of ND residents believe drinking and driving is NOT ok. (ND CRS, 2008)

The Regional DUI Task Force efforts resulted in 508 arrests. (ND DOT, 2011)

87% of ND residents support DUI checkpoints. (ND CRS, 2008)