

TOBACCO PRODUCT USE in north dakota

THE PROBLEM



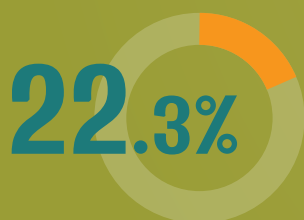
of ND high school students report current cigarette smoking (within the past 30 days).

YRBS, 2015



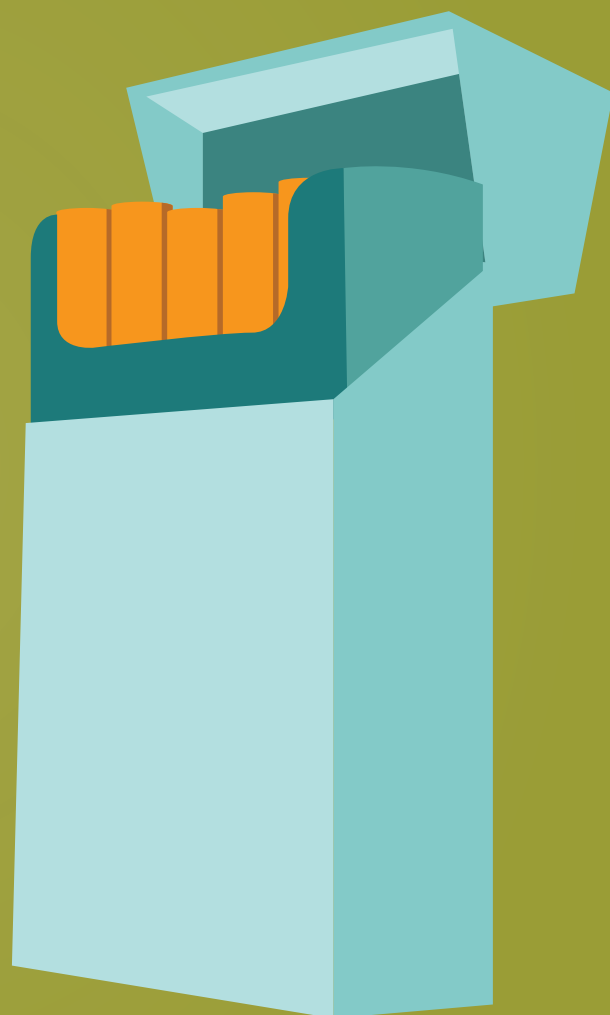
of ND high school students report current smokeless tobacco use (within the past 30 days).

YRBS, 2015



of ND high school students report current use of electronic vapor products (within the past 30 days).

YRBS, 2015



91.3%

of ND adults perceive youth tobacco use in their community as a problem.

CRS, 2015

www.breathend.com

Be an advocate for prevention.

www.prevention.nd.gov

HOW DID THIS BECOME A PROBLEM?

7
OUT OF
10

Advertising

7 out of 10 kids are exposed to e-cigarette ads.

NYTS, 2015

33.3%

Early Age of First Use

33.3% of ND high school smokers report they smoked their first cigarette before age 13.

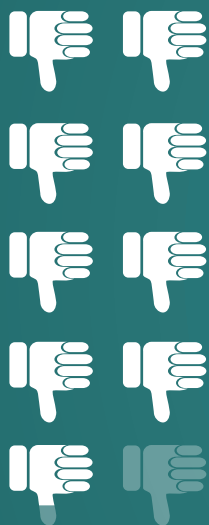
YRBS, 2015

43.8%

Accessibility

43.8% of ND high school students report it would be very easy to get tobacco products if they wanted some.

YTS, 2015



89.1%



of North Dakota adults *disagree* that it is okay for youth to smoke e-cigarettes.

CRS, 2015

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Created by the North Dakota State Epidemiological Outcomes Workgroup (SEOW) www.prevention.nd.gov/data

CRS: Community Readiness Survey; YTS: Youth Tobacco Survey; YRBS: Youth Risk Behavior Survey