





## Logo Usage Guidelines

The Not in my House (NIMH) logo is a creation of the ND Partnership for Success Region 6 coalition. In order to protect and grow the NIMH brand, we have a distinguishable logo that can be used to mark productions of the NIMH campaign efforts. When displaying the NIMH logo, please follow our standard guidelines.

<p>The Standard Logo</p> 	<p>One Color Logo (may be teal or red)</p> 
<p>Grayscale Logo</p> 	<p>Grayscale Logo for use on dark background</p> 

### Color Palette

#### *Red*

##### **CMYK (%)**

27, 100, 100, 32

##### **RGB**

138, 3, 4

##### **HEX**

#8A0304

#### *Teal*

##### **CMYK (%)**

83, 24, 54, 4

##### **RGB**

13, 142, 130

##### **HEX**

#0D8E82

#### *Gray*

##### **CMYK (%)**

52, 43, 43, 8

##### **RGB**

128, 128, 128

##### **HEX**

#808080

#### *Black*

##### **CMYK (%)**

75, 68, 67, 90

##### **RGB**

0, 0, 0

##### **HEX**

#000000