# strategy Implementation Plan

**Key Considerations**

* Does one strategy not work unless another is implemented first?
* Will implementing one strategy assist in getting another implemented?

**The Strategy Implementation Plan is a narrative template for you to describe the details of what it will take to implement your chosen strategies, as well as identifying capacity needs, sustainability plans and evaluation measures.**

1. **Complete the following detailed implementation plan for each strategy identified on your logic model** *(page 24)***.**

**Intervening Variable Being Addressed: Enforcement**

**Strategy: Sobriety Checkpoints**

**Goal: Increase the visibility of law enforcement in the community and reinforce the significance of established laws related to drinking and driving along with reducing the number of alcohol related crashes, alcohol consumption of minors and adult binge drinking.**

**Person(s) Responsible: North Dakota Highway Patrol**

**Who Else Needs to be Involved? Local media. local, county and state law enforcement**

**Key Action Steps: 1.Work with law enforcement in a supporting capacity to implement checkpoints at the designated dates and locations. 2. Increase community awareness and support related to drinking and driving and how sobriety checkpoints can reduce these issues. 3. Establish a partnership with the local/state law enforcement to help reinforce the importance of the checkpoints.**

**Timeline: 12 months/quarterly or during a campaign issued by the ND Department of Transportation. The North Dakota Highway Patrol determines the dates and localitie.**

**What are some barriers you may encounter and how can you overcome them?**

**Limited staff and resources to conduct the checkpoints. Low priority for law enforcement. Poor public perception of sobriety checkpoints. Poor follow-up on the part of the court system. Overcome: assist with some of the needed resources to conduct a checkpoint. Work with local media to increase awareness of drinking and driving. Developing a good relationship with local and state law enforcement.**

**Capacity/Training Needs**

 **Law enforcement has required ongoing training.**

**How Will Strategy and Outcome be Sustained?**

**Reinforce the need and importance for law enforcement to continue scheduling sobriety checkpoints to help reduce alcohol related injuries, crashes and fatalities.**

**How Will We Measure What We Do (process evaluation)?**

 **Number of checkpoints implemented and the number of citations given and arrests made.**

**How Will We Measure the Impact (outcome evaluation)?**

 **Decrease the number of arrests at checkpoints compared to the previous one. Over time it should show a consistent decrease in arrests. Decrease in the number of alcohol related traffic fatalities.**